

Eagle Booster Club
Meeting Minutes, December 18, 2019

Members Present: Steve Strickland, Alisa Rossow (Treasurer), Jeff Bigler (Vice Chair), Michelle Hickey, Matt Murphy, Sue Kapraun (Secretary), Andrew Davick (Chair)

Members Absent: Scott Nielson

Guests: None

Agenda Topic	Discussion
Approval of Minutes	November 20 meeting minutes were approved.
Finance Update	<ul style="list-style-type: none"> - Eagle Booster Club now showing up as a line item in the school budget as a fund raising line item - Have a few donations pending - Have deposited additional membership funds
Corporate Donations	<ul style="list-style-type: none"> - Discussed members each having a list of businesses that could be solicited. Michelle will send her ideas to Andrew; he will add to the list and will be circulated for additional member ideas. Steve has a list of people that used to be solicited – he and Alisa will find and send that out. - Note that any corporate donation for advertising made now will be advertising through the 2020-2021 school year - Discussed offering a dueling piano table, comedy night table, or Eagle Open foursome for those donating 5K or more to give them access to those events. Steve will talk to the various coaches to ensure they would be comfortable with that. - Propose moving the Dueling Pianos event to a Saturday instead of on a week night. First 2020 football game is on Sept. 3. Propose September 12 for the Dueling Pianos. Michelle will reach out to Coach Kesler after the first of the year, and will start organizing the event as a Booster Club fundraiser. She will look at and compare pricing at various venues. Discussed getting families from other sports teams to help, and offer their sport a portion of the funds for tables that they sell - All members, send lists of business ideas to Alisa; she will compile and send out for the next meeting
Individual Memberships	<ul style="list-style-type: none"> - Discussed targeting young families - Eagle Booster Club is in the primary school weekly broadcast - Jeff noted that there are several hundred people with Lourdes in their LinkedIn profiles – discussed getting a student help go through that data to pull email addresses for a membership solicitation mailing - Jeff targeting getting an invitation out to a number of Alumni to ask for their assistance to solicit class members
10x12 Program	<ul style="list-style-type: none"> - \$10/month for 12 months for a 10 year membership – successful program at O’Gorman Catholic High School to target young alumni

	membership. Andrew to talk to the Finance committee about the idea.
Finalized Committee Structure	- Committee approved putting the Committee structure on the school website for reference, along with the Advisory Committee members and meeting minutes which are already out there.
Facebook	<ul style="list-style-type: none"> - Group Facebook page has been created. It is a closed page; people have to be invited to it. Wanted it to be under the Eagle page but were unable to do so, right now it is under the RCS page. It is ready for the Admins (Alisa and Steve) to invite Booster Club members to join - Discussed whether the Facebook page could be used in future to live-stream video on Facebook Live for regular season games. - Talked about recording an interview with a Coach to post to the page
Restricted Fund Card	- Andrew is finishing that up now; will have that for the next meeting
Eagle Open and Events	<ul style="list-style-type: none"> - Eagle Open has been scheduled for July 27. Already have a number of donations – Steve has been reaching out. This event is in pretty good shape; Michelle Hickey offered to help with this if needed. - Suggested having the Lourdes golf team out there helping; however with alcohol involved we would try to keep them helping before the event.
Other Business	<ul style="list-style-type: none"> - Matt M. talked to Charlies Eatery – they often donate pull tab money to various teams. Might be willing to do a pancake breakfast fundraiser, with a large portion of proceeds getting donated back to the organization. Committee proposed looking at a Saturday morning, 7-10am, with the idea of getting members from some of the groups/team to help with cleanup and dishes. Matt will talk to Charlie about whether we could do one this winter. - Alisa did get a camera, and is starting to use it
Next Meeting	Wednesday, January 15 at 6:00 pm LHS PE 104