

Eagle Booster Club
Meeting Minutes, November 4, 2019

Members Present: Steve Strickland, Scott Nielson, Alisa Rossow, Andrew Davick (Chair), Jeff Bigler (Vice Chair), Sue Kapraun (Secretary), Michelle Hickey

Members Absent: Matt Murphy

Guests: None

Agenda Topic	Discussion
Introduction of Members	Steve Strickland introduced the Eagle Booster club members
Mission/Values	The Eagle Booster Club Policy document including Mission Statement, Initiatives, Financials, Advisory Committee, Officers and Duties was reviewed. This document has been approved by the Board of Trustees. No changes or updates proposed.
Goals of Organization	Steve Strickland noted that the goals of this organization include eventually funding all of Lourdes athletics through the Club, such that student activity fees could be greatly reduced or eliminated. Note that coach salaries will remain separate; not paid through the Booster Club.
Treasury Report	<p>Steve Strickland reviewed the current Eagle Booster Club balance sheet. Revenue to date is \$28,300.00, with Expenses of \$1,673.04. Total account balance is \$26, 626.96.</p> <p>A detailed listing of individual and business donors was shared. The group discussed getting a restricted pledge card/process in place through the Advancement Office, so that individuals can designate that donations be restricted to the Booster Club. Recommend this for any donation of \$250.00 or more. Andrew to look into a Restricted funds card.</p> <p>Brief discussion on the capabilities of the current web site. One time online gifts can be made; however automatic withdrawal or monthly payment plans cannot yet be accommodated. Adding these capabilities will be a future goal. Also discussed setting up a Venmo account, and potentially sponsoring a Venmo Day as a fundraising activity. Alisa/Andrew/Steve/Scott will research Donation Software.</p> <p>Starting with the 2020-2021 school year, the Club will also begin offering business card advertisements on athletic programs, as opposed to the current capability of just listing the name of the supporting business.</p> <p>Noted that several sports still have “agency accounts”, or separate accounts that they use to fund purchases specifically for their program. The Booster Club will begin with a single account for all athletic activities; tracking of sub-accounts or agency accounts for individual</p>

	<p>sports could be considered in future but will not be utilized for now. Individual teams will still be able to do their own smaller fundraisers; however the Booster Club will get 20% of all funds raised.</p> <p>Starting with the 2020-2021 school year, larger fundraisers such as the Football Dueling Pianos Night, or the Baseball/Softball Comedy Night, will be sponsored by the Eagle Booster Club instead of by a specific sport.</p>
<p>Committee Creation</p>	<p>A list of potential committees was suggested, including:</p> <ul style="list-style-type: none"> - Corporate Donations - Individual Donations - Events - Marketing & Communication - Lourdes Fan Gear - Tournaments <p>Members agreed that a Membership Committee should be an initial focus, in order to begin building corporate and individual membership. The group discussed the use of Class Facebook pages to advertise the Booster Club. Also discussed putting together a closed Facebook page that would be available only to Club members, containing sports team season previews, team videos, coaches corners, etc. Scott/Alisa will work on an Eagle Booster Club Facebook account</p> <p>More work is needed to solicit Alumni and Alumni parents, as well as engaging younger children and families in the RCS system. All agreed that the Club Officers can start recruiting members for a Membership Committee as the primary initial focus. Link to the Eagle Booster Club webpage - rcsmn.org/eagleboosters</p> <p>Of specific note – if working with an individual or corporation on a larger donation request, be sure to keep Scott Nielsen from the Advancement Office in the loop, as he might also be working with those individuals or companies on donation requests for other things.</p> <p>There was discussion about the possibility of accepting donations to name a building wing or area after a specific individual or family; for example naming the basketball court “Myron Glass Court”. Naming of various entities after donors must be approved by the Board of Trustees.</p>
<p>Ongoing Meeting Schedule</p>	<p>Monthly meetings will be scheduled for the third Wednesday of each month. Alisa will send recurring meeting invitations for the 3rd Wednesday of each month at 6:00 pm (through May 2020). Next meeting scheduled for Wednesday, November 20.</p>
<p>Other Business</p>	<p>None</p>