

Eagle Booster Club
Meeting Minutes, January 15, 2020

Members Present: Steve Strickland, Alisa Rossow (Treasurer), Jeff Bigler (Vice Chair), Michelle Hickey, Matt Murphy, Sue Kapraun (Secretary), Scott Nielson

Members Absent: Andrew Davick (Chair)

Guests: None

Agenda Topic	Discussion
Approval of Minutes	December 18 meeting minutes were approved with one revision.
Finance Update	<ul style="list-style-type: none"> - Account balance currently \$32, 671. Several new member checks deposited in December. - Budget doing well at this time, athletic office continuing to refine budgetary needs. - Group continues to look for interesting speakers that can be recruited for various events to increase interest and membership.
Corporate Donations	<ul style="list-style-type: none"> - Still awaiting feedback from team members in terms of ideas for businesses and corporate memberships to solicit. Alisa to send out an email reminder to submit those lists, as well as information regarding membership levels (brochure). - Steve continues to promote Booster Club membership to businesses that the athletic teams regularly work with.
Individual Memberships	<ul style="list-style-type: none"> - Jeff B. hosting a gathering on Wednesday 1/22, inviting a number of alumni from each decade to Five West restaurant to tell them about the Booster Club, and ask them to help advertise the club to individuals from their classes and circles of friends and business acquaintances. - Given the short notice, may host a similar gathering in February as well. - Alisa can help promote on the website and Facebook.
Program Mock-up (Alisa)	<ul style="list-style-type: none"> - Alisa shared a program mock-up to show how corporate sponsors would be recognized on sports programs. Was well received.
Member Newsletter (Alisa)	<ul style="list-style-type: none"> - Since some members no longer have kids in the system, the idea was proposed to send an electronic newsletter to members to let them know about upcoming events, news and notes. Monthly between August and June. Alisa shared a proposed format. The group was in favor of the idea. - Great place to share video uplinks and photos.
Restricted Fund Card	<ul style="list-style-type: none"> - Topic tabled to the February meeting
Events (Michelle)	<ul style="list-style-type: none"> - Pancake Breakfast, March 21 at Charlie's Eatery & Pub. Lynn Walston and Lisa Morrey helping to chair the event. Steve will ask sports teams to sign up to help serve and clean-up. Still working through details regarding amount to charge per person, start and end times, and payment options. Will look into selling tickets at a couple of sporting

	<p>events. Discussed the possibility of getting a corporate sponsor to cover supply costs and increase dollars back to the Booster Club.</p> <ul style="list-style-type: none">- Dueling Pianos, Fall 2020. Michelle meeting with Coach Kesler next week to get suggestions for people that she can ask to chair the event. Will then look at selecting the date and venue and getting Dueling Pianos booked as primary next steps. Additional updates at the February meeting.
Other Business	<ul style="list-style-type: none">- No other business noted.
Next Meeting	Wednesday, February 19 at 6:00 pm LHS PE 104